



spark the change
COLORADO

formerly Metro Volunteers

Empowering Changemakers. Igniting Service.

The Civic Century

Presented by Kristy Judd, CEO

Colorado Conference on Volunteerism



The American Mountaineering Center

Built in 1924 – Old Golden High School



spark the change colorado

Empowering Change Makers Igniting Service

Mission Statement

**We SPARK CHANGE and INSPIRE A MOVEMENT OF GOOD
through the power of volunteerism, service and
engagement.**

Vision Statement

**A world with stronger, more resilient, equitable and
connected communities through the power of
volunteerism.**

Spark's Programs

Volunteer Generation Fund Grant – VMTS to all parts of the State of Colorado, nearly free.

HandsOnConnect – Subsites for regions – starting in Southern Colorado, HQ – Pueblo

Pro Bono Mental Wellness Program – free counseling services through nonprofits and schools to people without access to care. Currently in Denver metro, Longmont and Pueblo regions.

Senior Companion – older adults serving older adults aging at home – through volunteer stations.

CSR Solutions of Colorado – bringing you companies interested in investing in your nonprofit through employee volunteer engagement.

Service Enterprise – certifying organizations that leverage volunteer talent at all levels of the organization as well as educating funders of the importance of investing in volunteer programs

BoardMatch – Training and Connection

THE WORLD TODAY

The challenges facing our world have never been greater or more complex



PEOPLE TODAY

More than half
the population
believe that the system
is failing them.

70%
have a “desire
for change”

75%
have “hope”



Source: 2019 Edelman Trust Barometer, January 2019

PEOPLE ARE



CALLING FOR *CHANGE*

The 21st century has already seen sweeping change
lead by the **power of people.**





POWER OF PEOPLE



POINTS OF LIGHT

WE BELIEVE



People are the most powerful force for change in our world



Individual actions, no matter how small, have important impact



Through these actions, we can solve the world's most pressing problems



SOCIAL
ENTREPRENEUR



PURCHASE
POWER



WORK



SERVICE



VOTE



DONATE



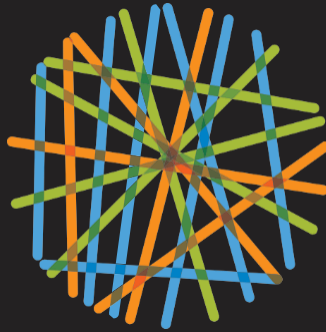
VOLUNTEER



***PEOPLE ARE
TAKING
ACTION IN
NEW WAYS***

SOCIAL MEDIA





**THE
CIVIC
CENTURY**



THE OLD QUESTION

“How do we get more people to volunteer to make change?”

A NEW QUESTION

“How do you **create a society** where **it is easy** for a person to **accelerate change** in their community and in the world?”

THE WORLD WE WANT TO SEE

JOIN US

POINTS OF LIGHT

